

# Crooked Creek Art League



December 2021

Dear Patron of the Arts:

On behalf of the Crooked Creek Art League, I am writing to solicit your support to help us to continue to brighten our community with the art and solicit sponsors for our 2022 Annual Juried Show. You are likely familiar with, or have sponsored, one or both of our recent community art projects, the colorful sailboats from 2019's "The Arts Sail into Chapin" and the Trail Markers from this summer's project "The Arts Trail through Chapin," many of which are permanently on display throughout the community.

With the explosive growth in our community, the arts are playing an important role in the positive development of Chapin and the surrounding area. In addition to public art projects, we offer workshops and presentations by prominent regional artists, participate in local farmer's markets and arts & crafts fairs and provide numerous opportunities for our members to exhibit their work and put up one of the largest juried shows in the Midlands every March at our home base in the Crooked Creek Park in Chapin. Your support and the support of other local businesses has allowed our annual juried show to grow significantly but in order to continue that success and support our mission to stimulate and encourage the appreciation and practice of art, we are hoping you will consider a sponsorship for Crooked Creek Art League's Annual Juried Exhibit in March 2022.

There are many levels of support available ranging from Premium Awards Sponsor (\$500+) to Bronze Sponsor (\$25). While we welcome sponsorship at any level, we are seeking local businesses to be Platinum Sponsors (\$100) or higher. As a Sponsor, your company will be highlighted with up to a full page ad in the color program produced for the show, your sponsorship announced at our awards ceremony in March, and your name and logo displayed on our website and social media promotion. A Sponsorship Form with details follows.

We are chartered as a non-profit organization under section 501(c)3 of the Federal Tax Code. Thank you for considering this request. I would be happy to answer any questions you have or to meet with you in person to discuss our League and our mission. We hope you are able to offer your support to us again.

Respectfully yours,

Kay Stallings  
Chair, Juried Art Show  
Crooked Creek Art League



## Invites you to support our 27<sup>th</sup> Annual Juried Show

**February 26 – March 26, 2022**

Crooked Creek Park Community Center  
1098 Old Lexington Highway  
Chapin, SC

**All sponsors will be recognized in our Awards Ceremony Exhibition Program**

Contact Name \_\_\_\_\_

Contact Organization (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Please indicate your level of sponsorship <i>(Ads should be submitted no later than Feb 1, 2021)</i>			
	Sponsorship Level	Amount	Ad Size <i>(Print Ready Ads only please)</i>
<input type="checkbox"/>	Premium Award Sponsor*	\$500+	Inside Front/Back Cover Full Page Color Ad / 7.5"h x 6"w Plus, an award in the sponsor's name
<input type="checkbox"/>	Award Sponsor*	\$250+	Full Page Color Ad / 7.5"h x 6"w Plus, an award in the sponsor's name
<input type="checkbox"/>	Premium Sponsor	\$200	Full Page / 7.5"h x 6"w
<input type="checkbox"/>	Platinum Sponsor	\$100	Half Page / 3.75"h x 6"w
<input type="checkbox"/>	Gold Sponsor	\$75	¼ Page / 3.75"h x 2" w
<input type="checkbox"/>	Silver Sponsor	\$50	Logo and URL Placement
<input type="checkbox"/>	Bronze Sponsor	\$25	Acknowledgement in Sponsor List

***\* Perfect for business and memorials***

Pay online at <http://CrookedCreekArt.org/juried-show-sponsorship> or send this form, your check, your logo and print ready ad to: [crookedcreekartleague@gmail.com](mailto:crookedcreekartleague@gmail.com).

**- OR -**

Submit this completed form and your payment to:  
Crooked Creek Art League, Juried Show Chair  
PO Box 501  
Chapin, SC 29036

**Thank you for your support of CCAL and the arts!**



### **Why Become a Sponsor?**

CCAL is a dynamic organization. We are fully non-profit and depend on our members, business partners and donors to help us continue to grow the visual arts in our area. We need your support to continue to make a difference for the artists and art in our community. A partnership with CCAL is an investment that lets everyone know that you value the contribution of the visual arts to a dynamic and growing community, and that you want to be a part of that community. CCAL is chartered as a non-profit organization under section 501(c)3 of federal tax law. Your donations are greatly appreciated and are tax-deductible to the extent allowed by law. You can also opt to receive no benefits, making your donation fully tax deductible. As a sponsor, you will help CCAL to recognize, reward, and encourage our members and exhibitors to continue to grow as artists, both within the League and in the community, grow our programming, bolster artist awards, and help sustain the hard work of individuals deeply committed to our community artists. Donations can be dedicated to our annual juried show, special projects or general operations. Any size donation is always welcome and appreciated. Sponsorships start as low as \$25 and may commemorate a special person or event. All sponsor benefits are good for one year from the date of donation. Everything we do depends on individual and community support. Please show your support by making a tax deductible donation. Thank you!

#### **Levels of Sponsorship**

- Premium Award Sponsor - \$500+
- Award Sponsor - \$250+
- Premium Sponsor - \$200
- Platinum Sponsor - \$100
- Gold Sponsor - \$75
- Silver Sponsor - \$50
- Bronze Sponsor - \$25

Interested in working with us to determine how your employer could partner with CCAL? Please let us know, we'd love to discuss options with you.

**Based on your donation level, as a sponsor you will receive:**

<b>Benefit</b>	<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>	<b>Premium</b>	<b>Award</b>	<b>Premium Award</b>
An investment that lets everyone know that you value the contribution of the visual arts to a dynamic and growing community	X	X	X	X	X	X	X
Invitations to openings, public programs, and special events	X	X	X	X	X	X	X
Copies of CCAL brochures to display on their premises	X	X	X	X	X	X	X
Name reference in CCAL brochure (circulated throughout the midlands)				X	X	X	X
Logo, Name and URL placement in CCAL brochure (circulated throughout the midlands)							X
A logo/name reference in CCAL emails to members/subscribers				X	X	X	X
Inclusion on a sponsor sign to display your support for the visual arts in CCAL public galleries					X	X	X
Name/logo recognition in signage at CCAL events				X	X	X	X
Name recognition in press releases related to events			X	X	X	X	X
Opportunities for sponsor logo placement in PSA's related to events, newspaper ads and magazine press				X	X	X	X
Prominent name and logo placement on all print and email materials related to events				X	X	X	X
Most prominent name and logo placement on all print and email materials related to events							X
Recognition on the organization's website	X	X	X	X	X	X	X
Prominent logo/name recognition/link on the CCAL website				X	X	X	X
Most prominent logo/name recognition/link on CCAL website							X
Naming rights for one of this year's Juried Show Awards						X	X
Sponsor recognition signage displayed with the winning artwork for Award Sponsors						X	X
Recognition by event speakers from the podium	X	X	X	X	X	X	X
Sponsor name recognition in Juried Show Program	X	X	X	X	X	X	X
Logo and URL recognition in Juried Show Program		X	X	X	X	X	X
Business card ad in Juried Show Program			X	X	X	X	X
Half page color ad in Juried Show Program				X	X	X	X
Full page color ad in Juried Show Program					X	X	X
Full page color ad on inside Front/Back Cover in Juried Show Program							X
Preferred seating/tables at juried show					X	X	X