

TURTLE ART ROCKS CHAPIN

A Community Art Project

Activity Calendar

Online Application Period:	April 15 – May 15
Notification of Acceptance:	May 18
Primed Blank Turtle Forms Picked up at CCP:	May 20
Completed Turtles returned to CCP:	June 28*
(*please let us know if you're done sooner, we're looking for a few good pieces for an advance display)	
Turtles installed at Sponsored Locations:	July 2
Scavenger Hunt for Sponsor Hosted Turtles:	July 2 – Aug 31
Labor Day Festivities:	Sept 2
(CCAL Booth, People's Choice Ballots, Silent Auction of Art)	Sept 2
Donated Turtles delivered to Town to be Installed:	Sept 9
Public Site Turtles Public Dedication to Chapin Art Trail Map/info:	Sept 13

Overview

Crooked Creek Art League (CCAL) is based in Chapin, South Carolina. We have over 150 members from all across the midlands, including painters of all mediums, photographers, sculptors and mixed media artists. All are welcome. CCAL is chartered as a non-profit organization under Section 501(c)(3) of federal tax law. We are a fully non-profit dynamic organization and depend on our members, business partners and donors to help us continue to grow the visual arts in our area in many varied ways. We provide on-location art exhibits at businesses, associate juror training, host multiple art shows each year, install public artwork in the community, and occasionally provide arts supply funding to our local schools.

CCAL is once again partnering with the Town of Chapin to create some exciting public art with the goal of shining a light on the vibrant arts scene in Chapin and surrounding lake communities. The concept for

the project – artful turtles – is a way to showcase the native wildlife common to the Lake Murray area. This year’s highly anticipated public art project features a community scavenger hunt and auction culminating at the 2024 Chapin Labor Day Festival which draws over 20,000 visitors each year.

CCAL has been an active part of the community since we were established in 1995 and love the chance to give back to the town. Through this project, CCAL will assign artists from across the community to create public works of art intended for display throughout Chapin.

The art will consist of creatively designed fiberglass turtles. This project is a wonderful opportunity to show the vital role the arts play in our thriving community as well as celebrate the natural beauty of our area. At least one turtle will be installed on the Chapin Nature Trail and others will be auctioned during the Chapin Labor Day Festival. Funds raised from the auction will go towards future community art projects the League is planning for Chapin and beyond. All the artistic turtles will be on display at sponsoring businesses for the duration of the Scavenger Hunt from July 2 - August 31. After Labor Day, select turtles will become part of the growing "Chapin Arts Trail" which spotlights community arts throughout the Greater Chapin area. A total of 15 turtles will be produced.

We need your support to continue to make a difference for the artists and art appreciation in our community.

Eligibility and Application Procedures

Eligibility: Participation is open to all artists. All applications will be considered on their merits using a weighted scoring system, and the best applications will be assigned a turtle for artistic decoration. [A CCAL Community Art Project Application Contract must be signed to apply to participate.](#)

Entry Fees: A non-refundable application fee of \$10 will be required. Entry entitles artists to outline their proposal to creatively embellish and/or paint one or more public art turtles. Artists may submit proposals for up to three turtles on a single application. Applying for multiple turtles does not guarantee the artist will be awarded multiple turtles.

Artist Stipend: Each selected artist will have the option to request a stipend for materials and labor of up to \$150 per turtle. In addition, artists will receive 20% of the net proceeds from the sale of each turtle. Remaining net proceeds from sales will be used to defray project costs and contribute to future CCAL community art installations.

Online Application Guidelines: Online application for this project is required. Artists may submit their completed application at: crookedcreekart.org/communityart-artist-application and pay the non-refundable application fee. Notification of acceptance will be sent to the artists selected at the email address provided in their application. Artist applications must include all required information as outlined on the application agreement.

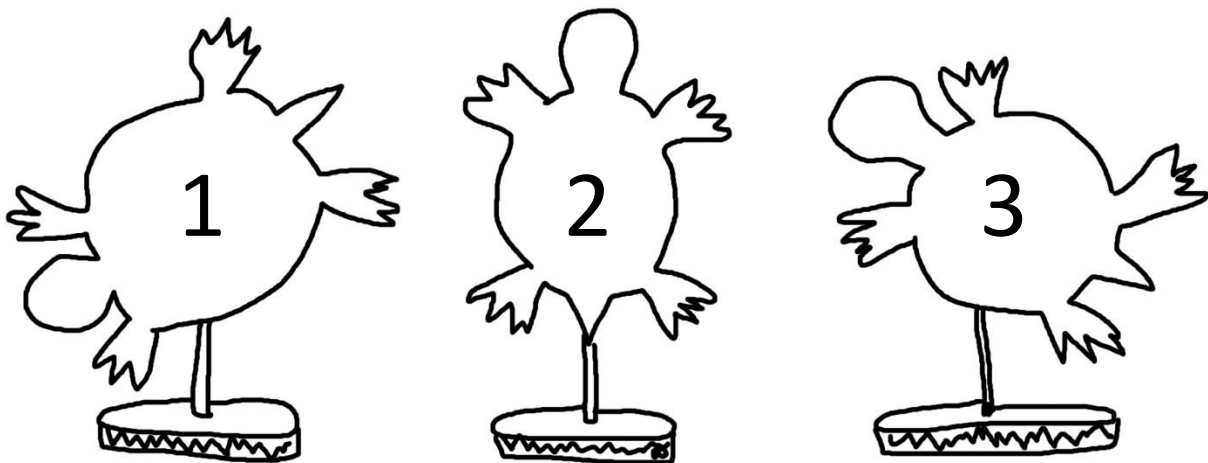
Selection and Notification: All applications received will be thoroughly reviewed and scored by a panel of artists and key community stakeholders. Artists will be selected based on the strength of their proposals. All artists will be notified as to their selection status by May 18. Please plan ahead to be ready to pick up your turtle on May 20 at Crooked Creek Park! Selected artists will be asked to help identify one or more unique elements in their design that could be used in a scavenger hunt with the art.

Size and Condition: All selected artists will receive one to three fiberglass turtle forms. The fiberglass forms are approximately 3 feet long, 2.5 feet wide and 8 inches deep. The initial turtle forms are made of molded fiberglass which will be prepped and primed when delivered. The turtles will be designed to slip over a metal pole for mounting. A temporary wooden base for the post will be provided to facilitate the post standing upright for the artist. Each turtle should be assumed to be viewed in the round so it must be creatively embellished/painted to be viewed from all sides.

The form used to create the turtle is shown below. The bottom of the turtle will be flat.



The completed turtle will be mounted on a post in one of three ways as shown in the sketch below. It is anticipated that the post will elevate the turtle 8-12 inches off the ground (or whatever surface the based is mounted on).



Artists should plan to artistically decorate the turtle top to bottom. Note that a small plaque will be attached to a post near the turtle. Artists should incorporate their own signature into the work in accordance with their design.

Artists will complete the piece according to their proposed design. All finished artwork must be outdoor ready, completed using only durable materials that can withstand exposure to outdoor conditions (sun, rain, etc.) without significant degradation for a reasonable period (two years minimum). Artists may choose to affix/attach external elements to the form but all artwork must be finished in such a way that

no protruding elements could present a danger to the visiting public or be easily broken off. All artwork must be able to withstand light handling and touching by members of the visiting public without ill effect. (See the Artist FAQs for the project for recommendations on appropriate materials.)

Ownership: All works of art produced will become the sole property of the Crooked Creek Art League. CCAL will hold all rights to auction ownership of the individual pieces to individuals or businesses within the community. Once received from the artist, the artist freely relinquishes all rights to the artwork and to funds raised through its sale beyond what is stipulated herein.

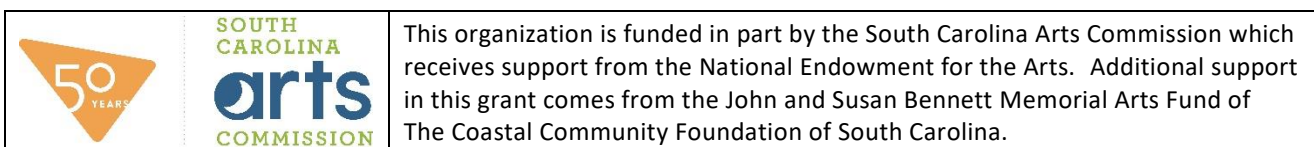
Copyright: The artist retains copyright for their design, but grants CCAL unrestricted rights to use images of the artwork and the artist in promoting the Community Art Project or Chapin Art Trail.

Liability/Art Pickup: The artist will be responsible for the safety and security of the artwork while it is in their possession. All completed artwork will be delivered to CCAL at CCP on the designated date. To the extent possible, the artist will be invited to be present during the installation of their artwork at the purchasers' location. While reasonable effort will be made to ensure the safety of the artwork during the period of public display, at no time will the Crooked Creek Art League (CCAL) or the Town of Chapin have any obligation to the artist relative to the safety of your artwork.

Awards: Members of the public will cast ballots which will determine one People's Choice award winner. A sign designating it as the People's Choice winner will be posted in front of the winning piece. A cash award of \$100 will be made to the winning artist.

Promotion: Artists must agree to participate in media coverage and promotion of the project if asked. This may include: photo ops, video footage, interviews, quotes and public appearance(s). Artists are asked to provide photos of their work in progress that may be used for pre-promotion of the project and artwork.

Crooked Creek Art League reserves the right to accept or reject applications for works of art not deemed appropriate. Violations of guidelines included in this prospectus will be reviewed by the Proposal Review Committee and the CCAL Board. *Remember that your art will be on display in a public place with children and subject matter must be safe and appropriate.*



CCAL COMMUNITY ART PROJECT APPLICATION AGREEMENT

Submit completed application and make payment at:
crookedcreekart.org/communityart-artist-application

The artist may submit up to three proposals on one application. Each proposal must be a single document in MS Word or PDF format (maximum size, 15MB) and must include:

1. Artist Biography and contact information (name, address, email, phone)
2. A Statement of Intent that includes all of the following:
 - Details of the intention of the artwork you are proposing, including conceptual motivations
 - Unique installation process requirements, if any
 - Proposed positioning of your artwork on the display post (i.e. option 1, 2, or 3 as shown in the prospectus). We will try to accommodate your requested preference, but artists are not guaranteed to get their first configuration preference.
 - Description of how you and your work would reflect and support the mission of CCAL, this project and the Town of Chapin
 - Description of how you and your work would interface with and appeal to the public and diverse community in the Town of Chapin
3. High quality samples of similar style work by the artist including image file, title, media, size and date completed (similar in terms of imagery, technique, color – not necessarily on a 3D surface)
4. Overview, diagrams, and sketches of the proposed artwork including materials and processes to be used
5. Artist Statement or Curatorial Statement

By submitting an application, the artist agrees:

- I have read the Prospectus and agree with all the rules and regulations therein.
- I will adhere to application requirements, pickup and delivery dates.
- My artwork will conform to the intent of the project and reflect positively on CCAL and the community.
- I understand that my artwork will be displayed outdoors and exposed to the elements and it will be developed in such a way to minimize degradation through exposure as much as possible.
- I understand that members of the public will be likely to interact with my artwork including touching it and it will be developed in such a way to be safe and to withstand light handling without ill effect.
- I understand that I retain copyright over the design of my artwork.
- I understand that once the artwork is delivered to CCAL, I relinquish all claims of ownership of the artwork to CCAL to use and/or sell at its discretion.
- I grant unrestricted rights to CCAL for use of images of the artwork as well as photos and my image in promotional materials related to this project.
- I agree to participate in the public unveiling of my artwork and to participate in promotion and media coverage of the project if asked.
- I understand that violations of the guidelines will be reviewed by the Project Committee and/or CCAL Board of Directors and that failure to comply may disqualify me from future CCAL events/competitions.

(Electronic submission of application constitutes a written agreement by the artist)