



Why become a sponsor?

Crooked Creek Art League (CCAL) is a dynamic organization with over 100 members from across the midlands. We are 501(c)3 non-profit organization and depend on our members, business partners, and donors to help us continue to make a difference for the artists and art in our community and surrounding areas.

Benefits of becoming a sponsor at all levels

- ✚ An investment that lets everyone know that you value the contribution of the visual arts to a dynamic and growing community
- ✚ Invitations to openings, public programs, and special events
- ✚ Copies of CCAL brochure to display on your premises
- ✚ Name reference in CCAL brochure (circulated throughout the midlands)
- ✚ Name recognition in signage at CCAL events
- ✚ Name recognition/link on the CCAL website
- ✚ Recognition by event speakers from the podium at receptions for juried exhibits
- ✚ Sponsor name recognition in Spring Annual Juried Show Program
- ✚ Tax-deductible to the extent allowed by law or fully tax-deductible if you opt out of receiving benefits
- ✚ Ability to designate sponsorship to CCAL juried shows, community projects, or general operations.

Additional benefits depending upon sponsorship level

- ✚ Naming rights for one of the Spring Annual Juried Show awards and opportunity to present that award at the event
- ✚ Preferred seating/tables at Spring Annual Juried Show
- ✚ Full page, half page, quarter page, or business card/logo ad in Annual Juried Show program